

MARCELO KRASILCIC'S BURNING 90S

The pioneering Dazed photographer shares some exclusive shots of the decade he defined



Marcelo Krasilcic was part of a generation of photographers that moved to New York in the 1990s and he quickly became known for his spare but erotic photographs of liberated youth, artists, designers and musicians, such as Maurizio Cattelan, Chloë Sevigny and Everything but the Girl – photographs that captured the spirit of the 1990s in situ. Krasilcic went on to forge an international career as a fashion photographer, portraitist and director of art, music and fashion videos.

His work has appeared in several fashion publications such as Dazed & Confused, Harpers Bazaar, Vogue, Elle and Vogue Hommes International. He created campaigns for Nike, Moët & Chandon and Bergdorf Goodman among many others; and photographed actors and musicians such as Willem Dafoe, Joaquin Phoenix, M.I.A., Caetano Veloso and Drake.

Krasilcic is now exhibiting his work at the Colette in Paris from the February 25th to March 30th 2013, where he will also be selling his new book, an over sized, cloth bound two-volume publication which chronicles the photographer's iconic and intimate aesthetic that continues to inform today's lifestyle and fashion photography.



You have a new book that's just come out, could you tell us a bit about it?

The book is a collection of fashion, portraits, interiors, nudes and personal photos of friends, family and lovers taken in the 1990s. It is an oversize, clothbound, slipcased, two-volume publication. The internet didn't exist in the 90's and it is a great pleasure to introduce these images I love to a whole new generation.

You've shot celebrity music artists such as M.I.A, William Dafeo and Drake, is there anyone else you would love to do a photo shoot with?

I love shooting celebrities and portraying them more intimately than they are used to be seen. There are so many amazing people I haven't shot yet but the ones that come to mind today are George Clooney, Anne Hathaway, Maggie Smith, Joseph Gordon-Levitt, Rihanna, Barack Obama, Madonna, Demi Moore, Prince Harry, Kim Kardashian, Vanilla Ice and Neymar.

Your editorial style proved incredibly influential. How would you characterise your take on photography?

I like my images to look real, intimate and inquisitive. But Krazy Chic is my style signature!

You worked for our magazine for a while. What was that like?

It was one the most amazing magazine experiences ever! Being surrounded by some of the most talented people in the industry and at the epicenter of the creative wave of the 90's was sweet.

When your career started, your photographs were described as capturing the spirit of the 1990s, do you feel some of you photographs still reflect the 90s?

In the 90's, ideas were more important than anything else. Since then, I have learned to make sure the clothes also look beautiful. But my aesthetics and dedication to the work haven't changed.

How do you think moving to New York in the 90s helped your career?

New York embedded me with a sense of freedom and hard work that mixed with my innate Brazilian fun and sensuality created the right balance for success.

What has been your best memory of your career so far?

Oh, there are so many incredible memories that it is impossible to pinpoint just one! But I recently shot a 69 years old iconic transvestite that reminded me of how fearless we can be.

What have you got planned for the future?

Besides inspiring people with my photography and cooking (yes, watch out for those vegan recipes!), I am looking forward to being a bit more Krazy and a lot more chic!

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