

OSMOS

ADDRESS

Casey Legler Untitled Exercises

Wednesday June 25, 2014
8 - 9 PM

OSMOS Green
33 East 1st Street
New York, NY 10003

Followed by a private reception to celebrate OSMOS Magazine 04
At OSMOS Address

OSMOS Address
50 East 1st Street
New York, NY 10003
Tue - Fri 11 am - 5 pm and by appointment



Genesis (year) Installation view

On June 25, 2014, from 8 to 9 PM, Casey Legler's video, *Untitled Exercises*, will be presented as a large-scale projection in First Street Green Park at 33 East 1st Street in Manhattan. The program is curated by OSMOS.

Legler's *Untitled Exercises* is a five-part video sequence featuring the artist's arm entering and exiting the frame, each time as a different personality or character. Whether as personification or gesture, the forearm entertains yet perplexes, leaving the viewer to autonomously assign meaning to the narrative.

Casey Legler was raised in the United States and in France. In her artistic practice she has utilized traditional media such as paint, color, line and the moving image as well as public institutions and even corporate infrastructures to make "real life" interventions, transforming in the process social conventions, expectations, and even what traditionally qualifies as "artistic work."

Most recently, Legler received much attention for inserting herself into the system of fashion marketing by being the first woman to be represented and employed with Ford exclusively as a male model. In the artist's own words, this was not *just* about gender: "I happen to be a woman ... who models men's clothes" and this gives me "the great privilege to engage the ways in which gender signifiers can be liberated" (www.theguardian.com).

While Legler's yearlong methodical commitment fulfilled a functional role in the fashion industry, it was at the same time part of her on-going art practice. In the context of contemporary art, Legler's performance as a male model must be understood as one of many durational performance works the artist has enacted within the media platforms that define and reinforce identity conformity, from fashion to video art, from to social media to journalistic interviews. Undoubtedly deeply personal, Legler's work is also political, motivated by her ambition to subvert systems of oppression.

Forthcoming this September, Casey Legler will have her first New York one-person exhibition at OSMOS Address. Titled *Everyone gets a Piece* the exhibition will be a curated selection of works on paper, photographs, video performances and installations from 2009 to the present.

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OSMOS Address is a project space for art gatherings, publications, and exhibitions in the East Village storefront that was once a saloon frequented by Emma Goldman and other radicals. OSMOS has established itself as an international platform for the exchange of ideas and images.

For more information, please contact

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